



# 2017 SPONSORSHIP APPLICATION

## 15<sup>th</sup> ANNUAL CHERRY BLOSSOM ROAD RACE FOR WESLEY GLEN MINISTRIES

### EVENT DATE: SATURDAY, MARCH 18, 2017

Name of Organization: \_\_\_\_\_

Name & Title of Authorized Principal: \_\_\_\_\_

Signature of Authorized Principal: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

#### Levels of Sponsorship:

\_\_\_\_ **LEAD SPONSOR PACKAGE \$3,000** – premium logo placement on all current year marketing materials including all website pages, literature, entry forms, start/finish line banner, packet pick up signage, high & large logo placement on event t-shirts, recognition during race start and awards ceremony, tent space (tent not provided) and large table on race day, fifteen complimentary race registrations (\$300 value).

\_\_\_\_ **MAJOR SPONSOR PACKAGE \$2,000** – name in text on all current year marketing materials including front page website, literature, forms, medium logo placement and size on website sponsor pages, start/finish line banner, packet pick up signage, event t-shirts, recognition during race start and awards ceremony, tent space (tent not provided) and table on race day, ten complimentary race registrations (\$200 value).

\_\_\_\_ **SUPPORTING SPONSOR PACKAGE \$1,000** – logo placement on website sponsor pages, small logo placement on start/finish line banner, packet pick up signage, and event t-shirts, tent space (tent not provided) and table on race day, five complimentary race registrations (\$100 value).

\_\_\_\_ **SPONSOR PACKAGE \$500** – logo on website sponsor page, name in text on event t-shirts, race day table.

\_\_\_\_ **CONTRIBUTOR PACKAGE \$250** - name in text on website sponsor page and event t-shirts.

\_\_\_\_ **IN-KIND CONTRIBUTOR** - Marketing equitable with service or material contribution value.

\_\_\_\_ **RACE DAY, PACKET PICKUP - TENT SPACE/TABLE:** \$125 TENT SPACE (Tent not provided), \$75 Table per day.

Please complete and return this form along with check payable to:  
Wesley Glen Ministries, at 4580 North Mumford Road, Macon, GA 31210

Please direct any questions to:  
Tom Adrien, Race Director, 478-972-9188, [racedirector@cherryblossomroadrace.com](mailto:racedirector@cherryblossomroadrace.com)  
Kathy R. McCollum, President & CEO, Wesley Glen Ministries, 478-471-3711

