



2018 SPONSORSHIP APPLICATION
16th ANNUAL WESLEY GLEN MINISTRIES
CHERRY BLOSSOM ROAD RACE
SATURDAY, MARCH 17, 2018

Name of Organization: _____

Name & Title of Authorized Principal: _____

Signature of Authorized Principal: _____

Contact Phone: _____ **E-Mail:** _____

Levels of Sponsorship:

____ **LEAD SPONSOR PACKAGE \$3,000** – premium logo placement on all current year marketing materials including all website pages, literature, entry forms, start/finish line banner, packet pick up signage, high & large logo placement on event t-shirts, recognition during race start and awards ceremony, tent space (tent not provided) and large table on race day, fifteen complimentary race registrations (\$300 value).

____ **MAJOR SPONSOR PACKAGE \$2,000** – name in text on all current year marketing materials including front page website, literature, forms, medium logo placement and size on website sponsor pages, start/finish line banner, packet pick up signage, event t-shirts, recognition during race start and awards ceremony, tent space (tent not provided) and table on race day, ten complimentary race registrations (\$200 value).

____ **SUPPORTING SPONSOR PACKAGE \$1,000** – logo placement on website sponsor pages, small logo placement on start/finish line banner, packet pick up signage, and event t-shirts, tent space (tent not provided) and table on race day, five complimentary race registrations (\$100 value).

____ **SPONSOR PACKAGE \$500** – logo on website sponsor page, name in text on event t-shirts, race day table.

____ **CONTRIBUTOR PACKAGE \$250** - name in text on website sponsor page and event t-shirts.

____ **IN-KIND CONTRIBUTOR** - Marketing equitable with service or material contribution value.

____ **RACE DAY, PACKET PICKUP - TENT SPACE/TABLE:** \$125 TENT SPACE (Tent not provided), \$75 Table per day.

Please complete and return this form along with check payable to:
Wesley Glen Ministries, at 4580 North Mumford Road, Macon, GA 31210

Please direct any questions to:
Tom Adrien, Race Director, 478-972-9188, racedirector@cherryblossomroadrace.com
Kathy R. McCollum, President & CEO, Wesley Glen Ministries, 478-471-3711

